

**PROLITERACY**  
Worldwide



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FOR IMMEDIATE RELEASE

## **DAVID C. HARVEY NAMED PROLITERACY PRESIDENT AND CEO**

*AIDS Alliance founder will head world's largest adult literacy organization*

(SYRACUSE, NY, July 10, 2007) — The ProLiteracy Worldwide Board of Directors announced today that it has appointed **David C. Harvey** of Washington, D.C. as ProLiteracy's new president and CEO.

“David’s track record as an inspirational leader and innovator made him stand out among the many qualified candidates for the position,” said M. Shân Atkins, ProLiteracy board of directors’ chairperson. “He founded the AIDS Alliance and led its growth to become the highly influential organization that it is today. The board and staff are looking forward to working with David to increase the impact of ProLiteracy’s efforts to help adults in the U.S. and around the world become literate.”

Harvey has served as executive director of AIDS Alliance since he founded the organization in 1994; during his tenure the organization has become a leading national

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AIDS advocacy group. With a membership of over 650 community-based HIV care and prevention programs, AIDS Alliance is the only national organization devoted to the unique concerns of women, children, youth, and families affected by HIV.

"I am honored and humbled to have this chance to fight illiteracy, and I look forward to working with ProLiteracy's enormously talented board of directors, staff, member agencies, and partners to fight adult illiteracy in the United States and around the world," Harvey said.

"ProLiteracy has an incredible history of accomplishment," he added. "I know that through new partnerships with foundations and corporations, a stronger presence in Washington, and a higher profile in the media, we will fight illiteracy in new and bigger ways."

"Ruth Colvin and Frank Laubach, ProLiteracy's founders, had an incredible vision — improve people's lives and lift others out of poverty by teaching basic reading and writing skills. It's a vision that helped to create a worldwide literacy movement—a social movement that I intend to build on with all of my heart and soul," Harvey said.

Harvey began his career in Washington in 1984 as a staff assistant to U.S. Representative Sam Gejdenson (D-CT). As the head of AIDS Alliance, he served as chair of various national coalitions, testified before Congress, appeared widely in the media, and spoke at national and international conferences. He worked tirelessly with other national organizations and Congress on three reauthorizations of the Ryan White CARE Act. Harvey directed an array of federal and private grant-funded programs, including the Consumer Leadership Corps Training Program, a national education program for women living with HIV. An accomplished writer, Harvey has authored book chapters, journal articles, and monographs on topics related to health, disability, and AIDS.

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Harvey is expected to assume his responsibilities in Syracuse in September. Board of Directors Vice Chair Patricia Johnston is serving as ProLiteracy interim president..

**About ProLiteracy:**

ProLiteracy Worldwide, the world's largest organization of adult literacy programs, represents 1,200 local program affiliates in all 50 states and 120 partner programs in 62 developing countries. ProLiteracy provides local literacy programs with the training, technical assistance, materials, and other support they need to provide one-on-one, small group, and classroom instruction in literacy and English as a second language to adults and their families. These affiliates and partners work with more than 350,000 adult literacy students each year. ProLiteracy Worldwide has its headquarters in Syracuse, N.Y. For more information please visit ProLiteracy Worldwide's Web sites: [www.nbsf.org](http://www.nbsf.org), [www.proliteracy.org](http://www.proliteracy.org), [www.newreaderspress.org](http://www.newreaderspress.org), and [www.womeninliteracy.org](http://www.womeninliteracy.org).

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